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# Air Force Bullet Writing Guide

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*Air Force  
Bullet  
Writing  
Guide*

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by Schmitt & Gillian*

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## INTRODUCTION

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For many Airmen, the annual reporting cycle brings a familiar wave of anxiety. It is not typically the performance itself that causes stress, but rather the daunting task of documenting that performance in a specific, rigid format. The phrase "bullets" can evoke a mix of frustration and fear. You have worked hard all year, led troops, fixed jets, or processed critical intelligence. Yet, when faced with a blank evaluation form,

it is easy to freeze. This is where a mastery of the **Air Force Bullet Writing Guide** becomes an essential career tool. This is not just about filling a square; it is about telling a compelling story of impact and value. This guide will break down the components, rules, and strategies for creating bullets that stand out to raters and senior raters, ensuring your hard work is accurately captured and rewarded.

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## WHAT IS AIR FORCE BULLET

## WRITING?

Bullet writing is a specific style of concise, performance-based writing used exclusively in Air Force officer and enlisted performance reports (OPRs and EPRs), decorations, award packages, and promotion recommendation forms (PRFs). Unlike standard prose, bullet writing relies on short, impactful phrases that communicate an action, its direct result, and the broader impact on the unit or mission. The ultimate goal of any **Air Force Bullet Writing Guide** is to help you master the art of packing maximum meaning into a severely limited space. Every word must earn its place. The language is active, specific, and

quantifiable. A strong bullet proves performance; it does not just claim it.

## Why the Format Matters

The semi-annual or annual reporting system relies on a "whole person" concept. Raters and senior raters often review dozens, if not hundreds, of records. They do not have time to read paragraphs. They scan for keywords, strong verbs, numbers, and concrete results. A well-written bullet immediately signals that an Airman understands their mission and delivers tangible value. A

poorly written bullet, regardless of the actual performance, can leave a negative impression and stall a career. Understanding the nuances of this format is a non-negotiable professional requirement for advancement.

### **THE ANATOMY OF A PERFECT BULLET**

For decades, the standard structure of an Air Force bullet has been the Action-Impact-Result (AIR) model. While variations exist, this framework is the gold standard. Breaking a bullet into its core components is the first step in any comprehensive **Air Force Bullet Writing Guide**.

## The Action (What You Did)

The opening of your bullet must feature a strong, past-tense, active verb. This is not the place for "was responsible for" or "helped with." Those are weak openers that waste valuable character space. Instead, use powerful verbs like **Led**, **Managed**, **Directed**, **Engineered**, **Programmed**, **Executed**, or **Resolved**. The action should clearly define the specific task you performed. For example, instead of "Was in charge of the

shift," write "Led 12-person shift." The verb sets the tone for the entire bullet.

## The Result (What Happened Immediately)

Immediately following the action, you must state a measurable or observable result. This is the "so what?" factor. How many hours did you save? How many parts did you repair? How many people did you train? This section often uses

a hyphen or comma to connect the action to the result. For example: "Led 12-person shift - **processed 300+ sorties.**" The result must be specific. "Processed a lot of sorties" is not acceptable. "Processed 300+ sorties" is impactful.

## The Impact (Why It Mattered to the Bigger Picture)

The final component is the impact. This is the

most critical and often the most difficult part to write. The impact connects your individual task to the squadron, group, wing, or Air Force mission. It answers the question: "How did this help the Air Force succeed?" A strong impact uses strong adjectives and direct mission linkages. For example: "Led 12-person shift - processed 300+ sorties - **ensured 100% on-time mission generation for OIR.**" This shows the reader exactly why your performance was vital to national defense.

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### **COMMON MISTAKES TO AVOID**

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Even experienced Airmen fall into common traps. A careful review of this **Air Force Bullet**

**Writing Guide** can help you avoid these frequent errors that weaken your package.

## **Weak or Passive Openers**

Avoid opening a bullet with "Was," "Assisted," "Helped," or "Responsible for." These words are weak and create passive sentences. The Air Force is an action-oriented organization. Your bullets should reflect a proactive mindset. If you assisted, try to identify the specific role you played, such as "Advised" or "Supported." Even "Supported" can be weak if not backed by a strong result. Push

yourself to find the strongest possible verb for the first word.

your rater can use during a promotion board review.

## Lack of Quantifiable Data

Numbers are the currency of bullet writing. They provide undeniable proof of performance.

Whenever possible, use numbers: dollars saved, hours reduced, people led, missions supported, equipment repaired. Even subjective areas like leadership or training can be quantified. Instead of "Trained new Airmen," write "Mentored 5 new Airmen - **3 achieved 5-level in 6 months.**" The numbers provide concrete evidence that

## Excessive Jargon or Acronyms

While technical accuracy is important, your senior rater or board members may not be familiar with niche squadron acronyms. If you must use an acronym, spell it out on the first use or ensure it is widely recognizable (e.g., MQ-9, F-35, AFI). A bullet full of obscure acronyms is difficult to read and may be skipped over. The goal is clarity, not confusion. The best **Air Force Bullet Writing Guide** principles prioritize

communication over technical jargon.

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### **TAILORING BULLETS FOR DIFFERENT DOCUMENTS**

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Not all bullets are created equal. The context of the document changes the emphasis of your writing. A bullet for a quarterly award package will look different from a bullet for an end-of-tour EPR. Understanding these nuances is a mark of a professional writer.

## **Enlisted Performa nce**

## **Reports (EPRs)**

EPRs often have strict character limits and require bullets that cover the "whole Airman" concept. This includes job performance, leadership, followership, and professional development. Bullets should be balanced. Do not just stack mission accomplishment bullets. Include one bullet on your community involvement or education. The rater needs to see a well-rounded individual. The **Air Force Bullet Writing Guide** for EPRs emphasizes breadth over depth in some cases, ensuring all facets of the Air

Force core values are represented.

## Officer Performance Reports (OPRs)

Officer bullets tend to emphasize leadership, management, and strategic impact. The scope of the impact is usually larger. While a technical sergeant might have a bullet about leading a shift, an officer might have a bullet about leading a cross-functional team that changed a base-level policy. OPR bullets often require more sophisticated language and a focus on resource

management, personnel development, and strategic outcomes. Brevity is still key, but the depth of the impact needs to be more significant.

## Award and Decoratio n Bullets Promotio n Recomm endation



# Forms (PRFs)

The PRF is arguably the most important document in an NCO or officer's career. It is used to determine promotion from E-7 to E-9 and for field grade officers. Every bullet on a PRF must be a career-capping achievement. These bullets should highlight cross-functional leadership, major problem-solving, and significant impact on the Air Force mission. Weak or filler bullets on a PRF can be a career killer. The **Air Force Bullet Writing Guide** for senior raters often advises using the "Golden Bullet" structure, which places the strongest achievement first and

uses the rest of the page to reinforce that narrative.

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## ADVANCED TECHNIQUES FOR STANDOUT BULLETS

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Once you have mastered the basics, you can employ advanced techniques to make your bullets more memorable. However, you must never sacrifice clarity for cleverness. The primary purpose of a bullet is to communicate facts.

## The "Power" Adjective

Using strong adjectives before nouns can add impact without significantly increasing

character count. Words like "Key," "Critical," "Crucial," "Pivotal," and "Direct" can amplify the importance of your action. For example, "Key advisor to Commander on 5 critical programs." This implies a level of trust and responsibility that a standard bullet might not convey. Use these adjectives sparingly to maintain their effectiveness.

## Parallel Structure in Multiple Bullets

When writing an entire section, try to vary the sentence structure. Do not start every bullet

with the same verb. If you have three bullets starting with "Led," the rater will get bored. Mix it up with "Managed," "Engineered," "Executed," or "Resolved." This creates a more dynamic and engaging read. A good **Air Force Bullet Writing Guide** will always suggest reviewing the first word of every bullet in a section to ensure variety.

## The "So What?" Test

Before finalizing any bullet, ask yourself the "So What?" question. If the answer is not obvious from the text, you have failed to

communicate the impact. For example: "Attended PME course." So what? "Graduated as Distinguished Graduate from NCOA - **top 10% of 350 students.**" So what? "Demonstrated superior leadership potential for future billets." This test helps you eliminate filler and ensures every bullet carries its weight.

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## **PRACTICAL STEPS FOR WRITING YOUR BULLETS**

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You do not need to write perfect bullets on the first try. The process is iterative. Here is a practical workflow based on the principles of the **Air Force Bullet Writing Guide**.

1. **Brainstorm:**

Write down everything you

did during the reporting period. Do not worry about formatting. Just create a list of accomplishments .

2. **Categorize:**

Group accomplishments by category (Job Performance, Leadership, Education, etc.).

3. **Draft:** Write a rough bullet for each accomplishment. Focus on the Action and Result first. Do not worry about perfect grammar yet.

4. **Refine:** Go back and add the Impact. Cut all weak words. Add numbers where possible. Ensure the verb is

- active.
5. **Review:** Have a peer or mentor review your draft. A fresh set of eyes